

The logo for Round Table Africa features the text "Round Table Africa" in a dark green font, centered within a series of three overlapping, light green oval shapes that create a sense of depth and movement.

Round Table **Africa**

Partnering with Africa

May 21 | Maastricht

Explore business opportunities in Southern and Eastern Africa and learn about sustainable economic development during workshops on tourism, mining, sugar, agriculture, horticulture, bio-fuel, supermarkets, manufacturing, cotton, timber, and public services.

A unique network event organized by the Round Table Africa program aiming to stimulate business development and partnerships between business, NGOs and public sector. Through research on competitiveness, CSR and value chain analysis, more than 30 African analysts define the opportunities in several African countries, like Tanzania, Uganda, Kenya and Zambia.

when: 21 May 2008
where: Maastricht School of Management | Maastricht
more information: www.roundtableafrica.net



M_SM

MAASTRICHT SCHOOL OF MANAGEMENT

Attendance free of charge | registration required | limited places available

Time	Activity
9:30-10:00	Registration and coffee
10:00-10:10	Opening Prof. Ronald S.J. Tuninga, Director Dean, Maastricht School of Management
10:10-10:20	Round Table Africa: developing expertise and partnering for economic development / Prof. B. Mwape, Director Eastern and Southern Africa Management Institute
10:20-10:45	Bringing research into practice: from analysis to match-making Mr. Diederik de Boer, Director MSM Sustainable Development Centre
10:45-11:00	Coffee Break
11:00-12:45	1st Round Table Sessions Parallel workshops led by African economists and (international) experts on bio-fuel, cotton, fruites and vegetables, mining and tourism.
12:45-14:00	Network lunch Meet and greet while enjoying African bites
14:00-15:45	2nd Round Table Sessions Parallel workshops led by African economists and (international) experts on flowers, manufacturing, public services, sugar and timber, and supermarkets.
15:45-16:15	Break for Tea
16:15-17:15	Panel discussion: Value chain development for the Base of the Pyramid?
17:15-17:30	Closing
17:30	Reception

'Partnering with Africa' is part of a two day seminar and is preceded by 'Invest in the Future' - a seminar with Prof. C.K. Prahalad, world's most influential management thinker, and the 'Bottom of the Pyramid' pioneer.

when: 20 May 2008

where: MECC | Maastricht School of Management | Maastricht

more information: www.msm.nl/prahalad

registration required | limited places available