



Round Table Africa Stimulating sustainable business

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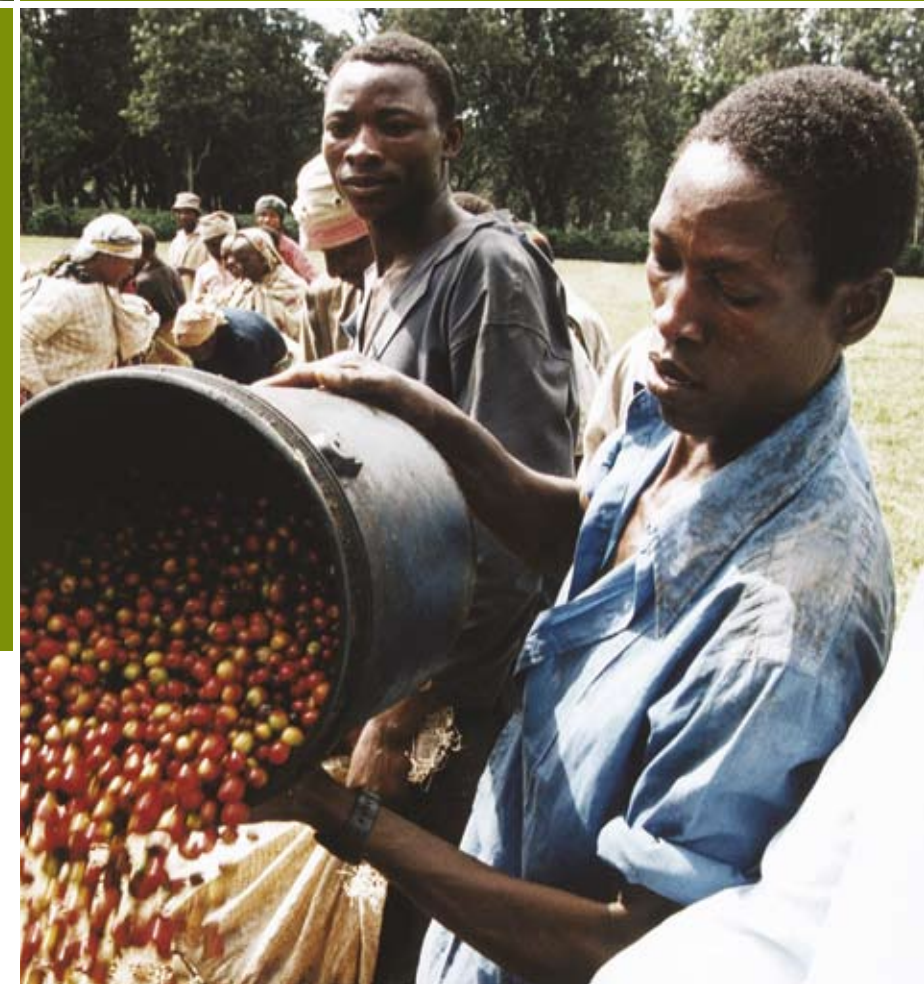
Round Table Africa is an initiative of Maastricht School of Management's Sustainable Development Centre, in partnership with the Eastern and Southern African Management Institute (ESAMI) and the Expert Centre for Sustainable Business and Development Cooperation.

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Stimulating sustainable business



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Stimulating sustainable business

Round Table Africa is a four year program (2007 – 2010) on expertise development in the area of sustainable business in Southern and Eastern Africa. The program aims to increase the opportunities and eliminate constraints for African suppliers to be integrated in the regional and international markets. It fosters a structural collaboration between international businesses, local companies and policy-makers. Round Table Africa looks at economic and social development from a business angle. The approach is holistic, comprising of research, stakeholder dialogue, matchmaking and business development.

Value chains analyses

The Round Table program is based on sound analysis of potential value chains. Students in the Doctor of Business Administration program from the Eastern and Southern African Management Institute (ESAMI) are executing studies supported by an international team of experienced researchers. ESAMI is headquartered in Arusha, Tanzania, and is active in a vast range of African countries.

Industries

Selected value chains to be analyzed are from the following industries and countries:

- Extractive industries: mining in Zambia, Zimbabwe, and Tanzania
- (Applied) agricultural industries: biofuel, fishery, horticulture, sugar, supermarkets, tea, textiles, and timber (Kenya, Tanzania, Uganda, Zambia, and South Africa)

- Low-tech industries: construction and packaging (Kenya, Tanzania)
- Service industries: banking, drinking water, telecom, and tourism (Burundi, Botswana, Kenya, Mauritius, Rwanda, Tanzania, Uganda).

Matchmaking

The market opportunities, as identified in the studies, will be tabled at value chain specific multi-stakeholder consultations. Based on the outcomes of these consultations, matchmaking officers and business advisors from ESAMI will promote new or improved sustainable economic activities in the region through the involvement of international investors, civil society, and public sector actors.

Africa, the new world market